

PAVILION KUALA LUMPUR



Pavilion Kuala Lumpur is an award-winning, world-class mixed-use urban development located in the heart of Bukit Bintang, the shopping paradise of Malaysia. Opened to visitors on 20 September 2007, Pavilion Kuala Lumpur blends the best of the international and local retail world and is positioned as the 'Defining authority in fashion, food and urban leisure'.

A NATIONAL LANDMARK

PAVILION CRYSTAL FOUNTAIN

The essence of this fountain is a reflection of Malaysia's multi-racial and culturally diverse society. The fountain features the Bloom of Hibiscus, the national flower of Malaysia, a symbol of opulence, passion and progression. The three bowls represent Malaysia's races and cultures living harmoniously in unity and ascending to signify the growing aspirations of the people.



Designer

Pavilion KL in collaboration with Liuligongfang
The crystal bowls were crafted in Shanghai, China

Malaysia Book of Record

Tallest Liuli Crystal Fountain in Malaysia
3.6m in height 6m in width

PROJECT FACTS

Location	Bukit Bintang, Kuala Lumpur, Malaysia
Owner	MTrustee Berhad for Pavilion REIT
Description	Pavilion Kuala Lumpur is a world-class mixed-use urban development, comprising a 7-storey premier shopping mall, 2 blocks of Pavilion Residences, Pavilion Tower office block and the upcoming 5-star Royale Pavilion Hotel.
Land Area	12.6 acres
Nett Lettable Area	1.37 million square feet
Gross Built-up Area	2.2 million square feet
Number of Retail Floors	Seven (7)
Number of Stores	698
Precincts	Eight (8) <ul style="list-style-type: none">- Gourmet Emporium, Level 1- Centre Court, Level 2- Fashion Avenue, Level 3 and 2- Couture Pavilion, Level 3 and 2- Connection, Level 3 and 4- Tokyo Street, Level 6- Beauty Hall, Level 7- Dining Loft, Level 7
Retail Mix	Fashion 60 percent Food & Beverage 24 percent Urban leisure 16 percent
Car Park	2500 bays with three levels basement parking
Security	235 Uniformed Security Guards and Auxiliary Police 419 CCTVs, 313 panic buttons

A BRAND NEW RETAIL EXPERIENCE

20% of the retail mix are new brands to Malaysia and have chosen Pavilion KL as their first store/outlet in Malaysia. Those highlighted in bold are available in Malaysia exclusively at Pavilion KL.

FASHION AND ACCESSORIES

Armani / KL (Italy) • Balenciaga (France) • Bebe (America) • **Blackbarrett** (Italy) • **Bao Bao by Issey Miyake** (Japan) • **Pleats Please by Issey Miyake** (Japan) • Breitling (Switzerland) • carter's | Osh Kosh (USA) • **Cartier** (France) • CK Performance (America) • Condotti (Singapore) • **dUCK Cosmetics** (Malaysia) • **dUCK** (Malaysia) • Daniel Wellington (Sweden) • Franz (Taiwan) • Giuseppe Zanotti (Italy) • Hackett London (UK) • IWC (Switzerland) • Jo Malone London (UK) • **Judith Leiber** (America) • **La Martina** (Argentina) • LeSportsac (America) • **Loewe** (Spain) • **LIULI** (Taiwan) • **Manolo Blahnik** (Spain) • **MCM** (Germany) • Michael Kors (America) • **Moschino (Italy)** • NARS (America) • Okaidi & Obaibi (France) • Pandora (Denmark) • **Masterpiece @ Seen** (Malaysia) • **Staccato** (Hong Kong) • Pazzion (Singapore) • Radley (UK) • **Roger Vivier** (France) • Salomon (America) • Superdry (UK) • Sacoor Brothers (Portugal) • Su.Soku (Malaysia) • **Atelier Swarovski** (Austria) • TOMS (America) • THREE (Japan) • TUMI (America) • TYPO (Australia) • Versus Versace (Italy) • **Yves Saint Laurent** (France) • YSL Beauty (France) • **lanvin** (France) • **Max Mara** (Italy) • **Diptyque** (France) • **b. space** (Malaysia) • **Jaeger-LeCoultre** (Switzerland) • **Viktor Alexander** (Russia)

DINING

Al-Amar Lebanese Restaurant (Lebanon) • Ben's (Malaysia) • **Café de Paris** (Malaysia) • Food Republic (Food Atrium from Singapore) • Grandmama's – Flavours of Malaysia (Malaysia) • **Hokkaido Ramen Santouka** (Japanese Ramen) • Ichiban Boshi (Singapore) • Ippudo (Japan) • J.CO Donuts and Coffee (Indonesia) • La Boca – Latino Bar & Grill (Malaysian-based Latin American casual dining) • **Ladurée** (France) • Ilaollao (Spain) • **Matcha Hero Kyoto** (Japan) • Mercato (supermarket from Malaysia) • **Minamoto Kitchoan** (Japan) • O'Galito (Malaysia) • **Paul** (France) • Rocku (Japanese) • **Quivo** (Malaysia) • RUSCO (Japan) • Suki-ya (Japan) • Sushi Tei (Singapore-based Japanese casual dining) • **Tokyo Don** (Malaysia-based Japanese casual dining) • **Tokyo Teppan** (Malaysia-based Japanese casual dining) • **Tonkatsu by Wa Kitchen** (Malaysia-based Japanese fine dining) • TWG Tea (Singapore) • Weissbrau (Malaysia-based German casual dining) • **Wild Honey** (Singapore) • **Establishment** (Malaysia) • **Marche** (Switzerland) • **Cold Stone Creamery** (USA) • El Iberico (Malaysia) • Dean & DeLuca (USA) • Tapas Club (Malaysia) • **Aori Ramen (South Korea)** • **Maison (Malaysia)** • **Bello (Malaysia)** • **Fountain Café (Malaysia)**



2017

1. 'Best Shopping Mall': Going Places Readers' Choice Awards
2. 'Best Shopping Mall': Kuala Lumpur Mayor's Tourism Awards 2017
3. 'Gold Award, Best Experiential Marketing – The Rise To Opulence': PPK Malaysia Shopping Mall Association
4. 'Gold Award – The Rise To Opulence, Sales Promotion/ Traffic Activation': ICSC Asia Pacific Shopping Centre Awards 2017
5. 'Excellence In International Luxury Shopping Mall – Property Development Excellence Award': The Edge 2017
6. 'SCBEA Top 5 (PAT)': Sin Chew Business Excellence Awards 2017
7. 'Retail Excellence Awards': Sin Chew Business Excellence Awards 2017

2016

8. 'VIVA Best-of-the-Best Award Honoree – Marketing, 60 Years of Made in Italy': International Council of Shopping Centre (ICSC) VIVA Best-of-the-Best Award 2016
9. 'Best Shopping Mall': Going Places Readers' Choice Awards
10. 'Best Shopping Experience': Expatriate Lifestyle Best of Malaysia Awards 2016

2015

11. 'Kuala Lumpur Mayor's Design Award': Anugerah Rekabentuk DBKL 2015
12. 'Gold Award – 60 Years of Made in Italy, Public Relations and Events': ICSC Asia Pacific Shopping Centre Awards 2015
13. 'Certificate of Excellence 2015 Winner': TripAdvisor
14. 'Industry Excellence – Retail': ASEAN Business Awards Malaysia 2015
15. 'Best Shopping Mall': Going Places Readers' Choice Awards

2014

16. 'Gold Award – Chinese New Year '688 Trail of Fortune', Public Relations & Events': ICSC Asia Pacific Shopping Centre Awards 2014
17. Platinum Award 'Best Shopping Mall': Kuala Lumpur Mayor's Tourism Awards 2014
18. 'Most Popular Shopping Mall': World Bloggers and Social Media Award

2013

19. 'Best Shopping Experience': Expatriate Lifestyle Best of Malaysia Awards 2013

2012

20. 'Best Shopping Experience': Expatriate Lifestyle Best of Malaysia Awards 2012
21. 'Gold Award – Tokyo Street Grand Opening, Expansion & Renovation':
ICSC Asia Pacific Shopping Centre Awards 2012

2011

22. 'Best Attraction': Expatriate Lifestyle Best of Malaysia Awards 2011
23. 'Best Shopping Mall': Kuala Lumpur Mayor's Tourism Awards 2011
24. 'VIVA Best-of-the-Best Award Honoree': ICSC VIVA Best-of-the-Best Award 2011

2010

25. 'Retail Merchant of the Year': MasterCard Hall of Fame Awards 2010
26. 'Best PR Marketing': ICSC Asia Shopping Centre Awards 2010
27. 'Innovative Design & Development of a New Retail Project':
ICSC Asia Shopping Centre Awards 2010
28. 'Best Thematic Decoration': Tourism Malaysia Shopping Centre Award MMSC
29. 'Best Promotion and Events': Tourism Malaysia Shopping Centre Award MMSC
30. 'Architecture Award (Retail) – Asia Pacific: International Property Awards 2010
31. 'Architecture Award (Retail) – Malaysia: International Property Awards 2010
32. 'Best Retail Development Malaysia': International Property Awards 2010
33. 'Best Indoor Fun': Expatriate Lifestyle Awards 2010

2009

34. 'Best Thematic Decoration': Tourism Malaysia Shopping Centre Awards MYES
35. 'Innovative Shopping Complex': Malaysia Tourism Awards 2008/2009
36. 'Best Shopping Mall': LIBUR Tourism Awards 2009
37. 'Best Indoor Fun': Expatriate Lifestyle Awards 2009
38. 'Best Retail Centre': FIABCI Prix d'Excellence Awards 2009

2008

39. 'Best Thematic Decoration': Tourism Malaysia Shopping Centre Awards MMSC
40. 'Best Retail Development': International Real Estate Federation (FIABCI) Malaysia
Property Awards 2008
41. 'Premier Retail Centre': Brand Laureate Awards 2008
42. 'Best Shopping Mall': LIBUR Tourism Awards 2008

2007

43. 'Most Magical Mall Award': Ministry of Tourism Malaysia 2007