

# PAVILION ELITE – FACT SHEET



**Total Land Area:** 1.29 acres

**Total Nett Retail Area:** Approx 250,000 sq ft

**Total Nett Retail Floors:** 10

**Total Number of Brands:** Over 70 brands

**Retail composition:** Fashion 40%, F&B 30%, Urban Leisure & others 30%

## **The Retail Planner**

Kuala Lumpur Pavilion Sdn Bhd oversees the management and operations of Pavilion Kuala Lumpur and Pavilion Elite. The management team distinguishes itself by turning the shopping centre into one of the most successful brands and destinations in the region, through its high level of professionalism, passion and experience.

## **The Developer**

The developer or owner of the retail mall is “Urusharta Cemerlang (KL) Sdn Bhd” which in turn is a joint-venture between the Pavilion Group and Qatar Holdings LLC.

## **The Architect**

KL Pavilion Design Studio comprises a group of passionate and visionary design professionals on a mission to improve the design landscape of Kuala Lumpur. Their strength comes from their association

with the dynamic Pavilion Group to comprehensively realise the master planning, design and construction management of mixed-use development projects.

## **FIRST IN MALAYSIA STORES**

### **ABC Cooking Studio**

Originated from Japan, ABC Cooking Studio offers culinary, baking and wagashi lessons in a stylish and contemporary flagship studio. Enjoy cooking and baking your very own gastronomical delights with unique homemade recipes.

### **COS**

COS is set to drive retail buzz in Malaysia with the opening of their first store in Pavilion Kuala Lumpur. Occupying two levels with over 7,000 square feet of space, COS will offer a full range of designs for men, women and children with reinvented classics and wardrobe essentials.

### **Lukfook Jewellery**

Adhering to the motto of “Exquisite Craftsmanship, Quality Services and Customer Orientation”, Lukfook Group is dedicated to catering for the needs of customers and providing excellent services. With over 1,450 shops in Malaysia, Hong Kong, Macau, Mainland China, Singapore, Korea, the United States, Canada and Australia. The Group will continue to identify new business opportunities in the international market in response to its corporate vision, “Brand of Hong Kong, Sparkling the World.

### **Simmer Huang**

Originally from China, this popular food chain carries unique dining experience – the art of simmering. Opening its first store in Malaysia, their Qing dynasty recipe promises the best tasting and most culturally appealing delicacy.

### **The Planet Traveller**

The Planet Traveller is a one-stop lifestyle travel store for discerning travellers. With 4,500 square feet of retail space, travellers can find a spectrum of equipment for their journey – from high quality luggage to robust trekking rucksacks, gadgets and accessories.

### **The Wallet Shop**

The Wallet Shop is the go-to store for quality wallets, bags and personal accessories. Crossing, MYUK and OZOZO are in-house brands that already have a strong following in Singapore. International brands like Ardiun, Bellroy, C-Secure, CabinZero, Iconic, Status Anxiety and Fjallraven are first-to-market brands catering to the young, discerning and fashion-conscious.

### **VLV Life**

A luxury retreat in the heart of the city, VLV Life offers a full suite of spa treatments and medical aesthetic services. From illuminating facials to wide variety of body treatments and non-invasive aesthetic therapies for face and body, indulge in a bespoke wellness experience in this one-stop urban sanctuary.

## **FLAGSHIP & BIGGEST STORES**

### **Coach**

Dedicated to delivering an unrivalled shopping experience that is synonymous to their acclaimed brand value, the new Coach flagship duplex store is the largest in South East Asia. It will showcase the latest store concept and a full range of merchandise mix for men and women. Its prime location, facing the shopping district of Bukit Bintang, will position the store as a must-visit destination for tourists and locals alike.

### **Huawei**

Premiering the first and biggest flagship store in Asia-Pacific out of China, Huawei will bring in a complete range of consumer devices from mobile phones, smartphones, tablets, mobile wearables, mobile accessories to mobile broadband. The new Huawei retail concept and design promise to deliver the best experience for shoppers.

### **LEGO**

This flagship store of 3,000 square feet on Level 6 is a must-visit destination for LEGO fans. Whether you are picking a gift or looking for the latest set, every shopping trip will be made fun and easy. Their Brick Specialists will help you find a set that's the perfect fit!

## **MUJI**

Renowned for a wide variety of good quality products, Japanese lifestyle brand MUJI opens its new flagship store of approximately 12,700 square feet at Pavilion Elite, making it the largest MUJI store in Malaysia with the latest interior concept from Japan. MUJI Interior Advisor Consultation Service is provided at the store, offering recommendations on MUJI furniture and storage solution for space-efficient home that features a relaxing living environment, with the aesthetics of simplicity.

## **JD Sports, King of Trainers**

JD Sports, King of Trainers is the leading, specialized multiple retailer of branded and own-brand sports and casual wear in the UK. World-renowned for its leading status amongst sports fashion retailers, JD Sports, King of Trainers opens its first flagship store in Asia at Pavilion Elite, with over 13,000 square feet of retail space.