

FOR IMMEDIATE RELEASE

PAVILION KL CELEBRATES FLAVOURS OF DIWALI

KUALA LUMPUR, 11 OCTOBER 2017 – Pavilion KL, Malaysia’s premier shopping destination, today launched ‘Flavours of Diwali’ – a joyous Deepavali event to celebrate this year’s Festival of Lights. Inspired by the symbols which reflect the true essence of Deepavali, Flavours of Diwali will showcase the most creative and largest *kolam* design in collaboration with Limkokwing University of Creative Technology, which will be featured in the Centre Court of the mall from now until 23rd October 2017.

Flavours of Diwali invites Malaysians to come together for a feast of the senses in the heart of Bukit Bintang, with colourful, vivid decorations, stunning performances, fabulous shopping deals and mouth-watering dishes, some created exclusively for the festive period.

To celebrate the launch, media and guests were treated to a spectacular performance and speeches by Ms Kung Suan Ai, Director of Marketing, Pavilion KL and Dato’ Gail Phung, Senior Vice President of Corporate Development, Limkokwing University of Creative Technology Worldwide before seeing the beautiful ‘Unity Kolam’ be brought to life in a magnificent lighting ceremony.

Designed by Limkokwing University of Creative Technology’s students from 18 different countries, the ‘Unity Kolam’ features 3 huge ‘kolam’ which comes together to create one massive, vivid art piece. The colourful *kolam* is infused with robust coloured rice grains to boast intricate patterns of the different symbols of Deepavali, such as the Elephant which represents strength, power, stability and wisdom; the Lotus which encompasses creativity, wealth, health and prosperity; and the Peacock which captures beauty and elegance. Like the myriad colours on the

kolam, Flavours of Diwali captures the true essence of Deepavali that we are the most beautiful when we embody these symbols and are united as one.

To add to the vibrant ambience of the Centre Court, media, guests and patrons of the mall were treated to a joyous modern Bollywood dance performance before being led to Royal India to enjoy a grand feast fit for a king to end the festivities of the day.

“Deepavali is a festival that celebrates the beauty of light that brings us all together. Flavours of Diwali is a fitting theme for us this year as we celebrate how colourful festivities like the Festival of Lights brings Malaysians from all walks of life and races together in a beautiful and harmonious way. As a leading shopping mall in Malaysia, Pavilion KL prides itself for being a festive hub where everyone can gather to bask in the festivity and this year, we are pleased to present our biggest *kolam* yet in the Centre Court of the mall. As an award-winning mall, we will continue to present bigger and more unique experiences to our shoppers that set us apart from the rest,” said Ms Kung Suan Ai.

Come immerse yourself in the charm of Flavours of Diwali through the ‘Unity Kolam’, performances, vivid sights and eye-catching shopping deals. Family and friends can also come together to spice up their dining experience at over 150 tantalising dining outlets throughout the mall.

For more information, visit Pavilion KL’s website at www.pavilion-kl.com, check real-time updates on Pavilion KL’s Facebook page at <http://www.facebook.com/PavilionKL>, Twitter page at www.twitter.com/Pavilion_KL, Instagram account at www.instagram.com/PavilionKualaLumpur or contact Pavilion KL’s Concierge at 03 2118 8833.

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Flavours of Diwali Activities and Promotions

Excite your senses for a flavourful celebration of Deepavali as we present the Kolam made by Limkokwing University students. Join us as we celebrate Deepavali with lively performances and special deals:

Performances*

Modern Bollywood Dance

Dance to the beat to an eye-catching performance as they dance around the beautiful multi-coloured kolam.

Dates: 14, 15, 18, 21 & 22 October 2017

Time: 3pm

Place: Centre Court, Level 2

Deepavali Specials*

1. Aveda, Level 4

Enjoy a free "Invati Revitalizer" (150ml) with purchase of "Invati shampoo" (1000ml) + "Invati Thickening Conditioner" (1000ml).*

2. Amouage, Level 2, Pavilion Elite

Experience the new fragrance in-store.

3. BMIC Nail Spa Salon, Level 7, Beauty Hall

Enjoy manicure gel at RM120 (NP:RM145), pedicure gel at RM130 (NP: RM155).*

4. DOME, Level 3, Connection

Savour a "Chai Latte & Samosa" set for only RM20+.*

5. Grandmama's, Level 6

Enjoy the exclusive Chicken Masala this festive at only RM28+.*

6. Jo Malone, Level 3

Enjoy limited edition packaging for this festive.*

7. Lampe Berger Paris, Level 5

Get to purchase the "Coffret Floralie Mauve" at only RM347.70.*

8. Make Up For Ever, Level 3

Purchase any 2 "Artist franchise" (inclusive of an Artist Liquid Matte) & get a limited edition Jessie J pouch for free!

9. Marche, Level 1

Enjoy yogurt and curry marinated chicken from RM21.90++*

10. Patchi, Level 2, Pavilion Elite

Enjoy exclusive discounts on Diwali delectables.*

11. Royal India, Level 6

Enjoy 25% off total dining bill for the month of October.*

12. Variante, Level 4

Spend RM300 to enjoy 10% off for all items.*

**Terms and conditions apply.*

**Pavilion KL Sdn Bhd reserves the right to change the terms and conditions without prior notice.*

**Information (date, time, etc) for performances and promotions are subject to change.*

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About Pavilion Kuala Lumpur

Pavilion Kuala Lumpur is an award-winning, world-class mixed-use urban development located in the heart of Bukit Bintang, the shopping district of Malaysia. Pavilion Kuala Lumpur blends the best of the international and local retail world with over 550 stores and eight themed precincts. Attracting over 30 million visitors annually, this premier shopping destination is a duty-free shopping paradise and the defining authority in fashion, dining and urban leisure. Visit www.pavilion-kl.com for updates on the latest trends, offers and events.