

‘VISIT PAVILION 2018’ BEGINS WITH THE WORLD DRAGON & LION DANCE EXTRAVAGANZA

KUALA LUMPUR, 1 JANUARY 2018 – Pavilion KL, Malaysia’s premier shopping destination, today presented the ‘World Dragon & Lion Dance Extravaganza’, a breath taking showcase of the unique Malaysian culture and heritage in conjunction with its ‘Visit Pavilion 2018’, marking the beginning of the mall’s 10th Anniversary celebrations.

Aimed at promoting shopping tourism, ‘Visit Pavilion 2018’ promises new and priceless experiences, personalised indulgences, amazing rewards and fulfilment of dreams for the shoppers and community whole year long. The logo of ‘Visit Pavilion 2018’ features the Pavilion Crystal Fountain, an iconic tourist landmark in Kuala Lumpur. The fountain showcases the Hibiscus, the national flower of Malaysia, a symbol of opulence, passion and progression. The bowls represent Malaysia's multicultural society living in unity and harmony, ascending to signify the growing aspirations of Malaysians.

The celebration begins with the tossing of coins into the Pavilion Crystal Fountain for New Year wishes by Guest of Honour, YB Datuk Seri Utama Tengku Adnan bin Tengku Mansor, Minister of Federal Territories, YB Datuk Dr Loga Bala Mohan, Deputy Minister of Federal Territories, Dato’ Ammar Abdul Ghapar, Senior Director of Domestic and Events, Tourism Malaysia, Dato’ Joyce Yap CEO Retail of Pavilion Kuala Lumpur, Dato’ Maznah binti Abdul Jalil, Director of

Pavilion REIT , Mr Philip Ho, CEO of Pavilion REIT, YB Dato Abdul Wahab Khalil, Non-Executive Director of WCT, Puan Baizuri Baharum, Head of Shopping Secretariat Malaysia, Mr. Lovell Ho, Senior Director of Leasing & Retail Pavilion Kuala Lumpur and Ms. Kung Suan Ai, Director of Marketing Pavilion Kuala Lumpur.

This was followed by a traditional eye dotting ceremony to awaken 10 lions- symbols of Prosperity, Harmony, Unity, Happiness, Love, Wisdom, Success, Wealth, Good Health and Great Dreams will be on display in the mall to mark the mall's festive celebration.

At the ceremony, Federal Territories Minister Tengku Adnan said "Over the past years, Malaysia and Kuala Lumpur has proven to be a world leader when it comes to tourism. More importantly, Kuala Lumpur was ranked 5th World's Best Shopping Cities by Expedia UK in 2016 and stands as one of the top 10 most visited cities in the world by Euromonitor International Top 100 City Destinations Ranking 2017. I am sure Visit Pavilion 2018 will add good value to Kuala Lumpur and enhance our global image"

"Since the Grand Opening in 2018, the mall has connected with millions of visitors, near and far. We have built good memories, goodwill, rapport with our visitors, retailers, business partners, Government – promoting unity and harmony as our way of life. This year, in 2018, we want to evoke greater harmony, happiness and joy for everyone with the fulfilment of dreams through

our many exciting campaigns. It's our way of thanking you for your support", said Dato Joyce Yap, CEO of Retail, Pavilion Kuala Lumpur.

Guests were then treated to a spectacular World Lion and Dragon Dance extravaganza featuring 111 lions and two 27-m long dragons, performed by over 1,000 members from various troupes from all over Malaysia including the KLKSK Dragon & Lion Dance Association, Hong Wei Dragon & Lion Dance Team, Xuan Long Dragon & Lion Dance Machap Umboo Melaka.

The World Lion and Dragon Dance Extravaganza is truly a dream experience for many as this is the second year that Malaysia is participating in this world event. This is in line with 'Visit Pavilion 2018' where the mall becomes a tourism destination for exciting festivals, shopping, dining and urban leisure.

Since its Grand Opening in January 2008, Pavilion KL has been pro-active in promoting shopping tourism and elevating the status of Bukit Bintang as a tourism destination. The mall is at the forefront of retail innovation and excellence, winning over 42 international and local awards from notable organisations such as FIABCI International, International Council of Shopping Centres, Tourism Malaysia, City Hall Kuala Lumpur, prestigious lifestyle and travel publications.

For more information, visit Pavilion KL's website at www.pavilion-kl.com, or contact Pavilion KL's Concierge at 03 2118 8833.

Check real-time updates on:

Pavilion KL's Facebook page at <http://www.facebook.com/PavilionKL>

Twitter page at www.twitter.com/Pavilion_KL

Instagram account at www.instagram.com/PavilionKualaLumpur

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About Pavilion Kuala Lumpur

Pavilion Kuala Lumpur is an award-winning, world-class mixed-use urban development located in the heart of Bukit Bintang, the shopping district of Malaysia. Pavilion Kuala Lumpur blends the best of the international and local retail world with over 600 stores and eight themed precincts. Attracting over 30 million visitors annually, this premier shopping destination is a duty-free shopping paradise and the defining authority in fashion, dining and urban leisure. Visit www.pavilion-kl.com for updates on the latest trends, offers and events.