

FOR IMMEDIATE RELEASE

## PAVILION KUALA LUMPUR RECEIVES THE KL 2017 TORCH FROM AMY SEARCH AND FARA FAUZANA

**KUALA LUMPUR, 9 AUGUST 2017** – Pavilion Kuala Lumpur, Malaysia’s premier shopping destination, over the weekend received the KL 2017 Torch as part of the KL 2017 Torch Run, celebrating its commitment as the silver sponsor and official shopping mall partner of the Kuala Lumpur 2017 29<sup>th</sup> SEA Games. In an energetic ceremony on Sunday, 6<sup>th</sup> August 2017, Pavilion KL management received the KL 2017 Torch from musical legend Amy Search and famous TV actress Fara Fauzana in front of hundreds of KL 2017 volunteers and shoppers at the Pavilion Crystal Fountain.



The ceremony kick-started with a lively Body Combat and Zumba session as a warm-up to the KL 2017 Torch Run, where volunteers and shoppers alike joined the festivities and participated with unity in the spirit of “Bangkit Semangat” while waiting for the arrival of the KL 2017 Torch. Once the spectacular KL 2017 Torch arrived at the award-winning mall, Dato’ Joyce Yap, CEO of Retail, Pavilion KL and the Pavilion KL management team were invited on stage to receive the KL 2017 Torch from Amy Search and Fara Fauzana.



Speaking at the event, Dato’ Joyce Yap said “As the silver sponsor and official shopping mall partner for Kuala Lumpur 2017, Pavilion KL is delighted to be ‘Rising Together’ to be a part of this exciting journey. As an award-winning mall in Malaysia, we are proud to support our Malaysian athletes on the podium and also the world stage. We wish them the best of luck and look forward to seeing them compete at Kuala Lumpur 2017.”

Pavilion KL also launched its own SEA Games programme when it unveiled a display of 1,000 RIMAU mascots inspired by the graceful and powerful Malayan Tiger, as well as an exclusive merchandise booth earlier in the week during the launch of the Kuala Lumpur 2017 official theme song *Bangkit Bersama* with Sports Minister Khairy Jamaluddin. The exclusive merchandise booth is available at Level 5 of Pavilion Elite from now until 23 September 2017.

Pavilion KL is also proud to be the home for some of the brand sponsors for Kuala Lumpur 2017, including Adidas, La Martina, Under Armour, Royal Selangor and Sun Paradise. During this period, the mall will be celebrating 'Get Your Fit On' with activities and promotions from participating brands throughout the mall.

For more information, shoppers can visit [www.pavilion-kl.com](http://www.pavilion-kl.com) or contact Pavilion Kuala Lumpur's Concierge at 03 2118-8833. Shoppers can also check real-time updates on Pavilion Kuala Lumpur's Facebook page <http://www.facebook.com/PavilionKL>, Twitter page at @Pavilion\_KL, Instagram account @PavilionKualaLumpur or LINE @PavilionKL.

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## Get Fit Specials promotions

Step up your fitness game with a wide selection of fashionable sportswear, fitness gears, healthy foods and more.

### **Birkenstock**

Receive an exclusive Birkenstock genuine leather notebook with purchase of RM699. Valid from 31 Aug – 10 Sept 2017\*

### **Calvin Klein Performance**

Enjoy 10% off on normal priced items\*

### **Fitness Concept**

RM30 off for Garmin Vivosmart HR3 and Vivoactive HR from Aug 2017\*

### **La Martina**

Enjoy 20% off all full priced items from 1-31 Aug 2017.\*

### **Ogawa**

RM1 for Ogawa Foot Therapy with purchase of Ogawa MySOFA.\*

### **Osim**

uHip at RM598 (RRP: RM989)

uPamper 2 at RM498 (RRP: RM698)

uGalaxy at RM698 (RRP: 798).\*

# PAVILION

KUALA LUMPUR

## **Owell**

Receive a pair of Compression Therapy Calf Sleeves (worth RM274) with purchase of the Medicflow Mini Massager.\*

## **Sun Paradise**

Enjoy 30% off Arena polarised googles.

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## **About Pavilion Kuala Lumpur**

Pavilion Kuala Lumpur is an award-winning, world-class mixed-use urban development located in the heart of Bukit Bintang, the shopping district of Malaysia. Pavilion Kuala Lumpur blends the best of the international and local retail world with over 550 stores and eight themed precincts. Attracting over 30 million visitors annually, this premier shopping destination is a duty-free shopping paradise and the defining authority in fashion, dining and urban leisure. Visit [www.pavilion-kl.com](http://www.pavilion-kl.com) for updates on the latest trends, offers and events.