



Pavilion Kuala Lumpur is an award-winning, world-class mixed-use urban development located in the heart of Bukit Bintang, the shopping paradise of Malaysia. Opened to visitors on 20 September 2007, Pavilion Kuala Lumpur blends the best of the international and local retail world and is positioned as the *'defining authority in fashion, food and urban leisure'*.

## PAVILION CRYSTAL FOUNTAIN

*A National Landmark*

The essence of this fountain is a reflection of Malaysia's multi-racial and culturally diverse society. The fountain features the Bloom of Hibiscus, the national flower of Malaysia, a symbol of opulence, passion and progression. The three bowls represent Malaysia's races and cultures living harmoniously in unity and ascending to signify the growing aspirations of the people.



### Designer

Pavilion KL in collaboration with Liuligongfang  
The crystal bowls were crafted in Shanghai, China

### Malaysia Book of Records

Tallest Liuli Crystal Fountain in Malaysia  
3.6m (height) 6m (width)

<b>Location</b>	Bukit Bintang, Kuala Lumpur, Malaysia	
<b>Owner</b>	MTrustee Berhad for Pavilion REIT	
<b>Description</b>	Pavilion Kuala Lumpur is a world-class mixed-use urban development, comprising a 7-storey premier shopping mall, 10-storey Pavilion Elite, 2 blocks of Pavilion Residences, Pavilion Suites, Pavilion Tower office block and 5-star Pavilion Hotel Kuala Lumpur.	
<b>Land Area</b>	13.78 acres	
<b>Nett Lettable Area</b>	1.61 million square feet	
<b>Gross Built-up Area</b>	2.7 million square feet	
<b>Number of Retail Floors</b>	Pavilion Elite – Ten (10) Pavilion Kuala Lumpur – Seven (7)	
<b>Number of Stores</b>	Over 700	
<b>Precincts</b>	Eight (8) <ul style="list-style-type: none"> <li>- Gourmet Emporium, Level 1</li> <li>- Centre Court, Level 2</li> <li>- Fashion Avenue, Level 3 and 2</li> <li>- Couture Pavilion, Level 3 and 2</li> <li>- Connection, Level 3 and 4</li> <li>- Tokyo Street, Level 6</li> <li>- Beauty Hall, Level 7</li> <li>- Dining Loft, Level 7</li> </ul>	
<b>Retail Mix</b>	Fashion	66 percent
	Food & Beverage	26 percent
	Urban leisure	8 percent
<b>Car Park</b>	2626 bays with three levels basement parking	
<b>Security</b>	218 Uniformed Security Guards and Auxiliary Police 720 CCTVs, 355 panic buttons	

**A BRAND NEW RETAIL EXPERIENCE**

20% of the retail mix are new brands to Malaysia and have chosen Pavilion KL as their first store in Malaysia. Highlighted in bold are available in Malaysia exclusively at Pavilion KL.

**FASHION AND ACCESSORIES**

Atelier Swarovski (Austria) • **Amouage** (Oman) • **Atelier De Prestige** (Thailand) • **Balabala** (China) • Balenciaga (France) • Beneunder (China) • Boggi Milano (Italy) • **Breguet (France)** • Breitling (Switzerland) • b. space (Malaysia) • Cartier (France) • Carhartt WIP (USA) • Celine (France) • **Chanel** (Ephemeral Shoe Boutique) (France) • Chloé (France) • **Chloe (Beauty)** (France) • Coach (USA) • Condotti (Singapore) • COS (Sweden) • Christian Louboutin (France) • **Creed** (UK) • **Delvaux** (Belgium) • **Devialet** (France) • **Dolce & Gabbana** (Beauty) (Italy) • Diptyque (France) • Daniel Wellington (Sweden) • **Elisabetta Franchi** (Italy) • **Evisu** (Japan) • Fila (Italy) • **Franck Muller** (Switzerland) • Givenchy (France) • **Golden Concept** (Sweden) • Hackett (UK) • **Henry Jacques** (France) • Hermes (France) • **House of Issey Miyake (Japan)** • **Human Haus** (Taiwan) • Insight Optical (Hong Kong) • **IWC** (Switzerland) • **IZIPIZI** (France) • Jo Malone London (UK) • JD Sports, King of Trainers (UK) • **Jaeger-LeCoultre** (Switzerland) • Karl Lagerfeld (France) • **Kering Eyewear** (France) • Kilian (France) • LeSportsac (America) • Loewe (Spain) • **LIULI** (Taiwan) • LUSH (UK) • Lukfook Jewellery (China) • Maison Margiela (France) • **Manolo Blahnik** (Spain) • **Max Mara** (Italy) • MCM (Germany) • Michael Kors (America) • **Moschino** (Italy) • Muji (Japan) • National Geographic (US) • NARS (America) • **Onitsuka Tiger – Platinum Concept** (Japan) • **Panerai** (Italy) • Pandora (Denmark) • **Parfums de Marly** (France) • Pazzion (Singapore) • **Penhaligon's** (UK) • Pop Mart (China) • Prada (Beauty) (Italy) • **Richard Mille** (Switzerland) • Rimowa (Germany) • **Roger Vivier** (France) • Sacoor Blue (Portugal) • Saint Laurent (France) • **Sincere Haute Horlogerie** (Singapore) • Superdry (UK) • Sacoor Brothers (Portugal) • **Saucony** (USA) • **Suk Duli** (China) • The Ordinary (Canada) • **The Wallet Shop** (Singapore) • The Planet Traveller (Singapore) • **Thom Browne** (USA) • **Vacheron Constantin** (Switzerland) • **Viktor Alexander** (Russia) • **Van Cleef & Arpels** (France) • Valentino (Italy) • Xerjoff (Italy) • **13DE MARZO** (China)

**DINING**

% ARABICA (Japan) • Aori Ramen (South Korea) • Al-Amar Lebanese Restaurant (Lebanon) • **Barbeque Nation** (India) • Calia (Australia) • **Canton Court** (Malaysia) • Chagee (China) • Cold Stone Creamery (USA) • **Cloud 9** (Malaysia) • Dai Cha Dim (Malaysia) • Food Republic (Food Atrium from Singapore) • FUIYOH! It's UNCLE ROGER (Malaysia) • Grandmama's – Flavours of Malaysia (Malaysia) • **Grand Imperial BBQ & Hot Pot** (Malaysia) • Hai Di Lao Hot Pot (China) • **Hokkaido Ramen Santouka** (Japanese Ramen) • **Hot Crush 趁热集合** (China) • Ichiban Boshi (Singapore) • Ippudo (Japan) • J.CO Donuts and Coffee (Indonesia) • Laem Charoen Thai Seafood (Thailand) • La Boca – Latino Bar & Grill (Malaysian-based Latin American casual dining) • Ilaollao (Spain) • **Lam Heung Ling** (China) • Matcha Hero Kyoto (Japan) • Mercato (supermarket from Malaysia) • Michelangelo's (Malaysia) • O'Galito (Malaysia) • **OCEAN TWE12VE** (Malaysia-based Italian Seafood Specialty Dining) • Paris Baguette (South Korea) • Paul (France) • Quivo (Malaysia) • **RasaNya Steamboat** (Malaysia) • Rocku Yakiniku (Japan) • Suki-ya (Japan) • **Okonomi By Tokyo Don** (Malaysia-based Japanese casual dining) • **On Lee Noodles Shop** (Hong Kong) • TAI ER Suancai & Fish (China) • TANYU 探鱼 (China) • Tokyo Milk Cheese Factory (Japan) • TWG Tea (Singapore) • Venchi (Italy) • **Weissbrau** (Malaysia-based German casual dining) • **Yun Nans 云海肴** (China)



## 2025

Dianping – Popular Stores in the Shopping Mall 2025 Award  
'International Council of Shopping Centers' Global MAXI Awards 2025:  
Gold Award, Best Experiential Marketing – Dragon Dynasty'

## 2024

'Best Commercial Building – Building Light-Up Category': Special Mayor's  
Award 2024  
'Platinum Award, Best Experiential Marketing – Chinese New Year 2024  
– Dragon Dynasty': PPK Malaysia Shopping Mall Association  
International Council of Shopping Centers' Global MAXI Awards 2024:  
Silver Award, Best Experiential Marketing – Michelle Yeoh 'The Pride of  
Malaysia'  
TripAdvisor Travelers' Choice Award 2024

## 2023

TripAdvisor Travelers' Choice Award 2023  
'Gold Award, Best Experiential Marketing – Michelle Yeoh: The Pride of  
Malaysia': PPK Malaysia Shopping Mall Association

## 2022

'Platinum Award, Best Experiential Marketing – 3D Tigers Roar': PPK  
Malaysia Shopping Mall Association  
'Platinum Award': Malaysia Tourism Quality Assurance (MyTQA)

## 2021

'Silver Award, Excellence in Out-of-Home Advertising – 'Blessings of  
Prosperity' 3D Golden Bull: advertising+marketing's Marketing Excellence  
Awards  
'Gold Award, Excellence in Viral Marketing – 'Blessings of Prosperity' 3D  
Golden Bull: advertising+marketing's Marketing Excellence Awards

## 2019

'Gold Award, Best Experiential Marketing – Disney Celebrate the Magic –  
Dream Christmas': PPK Malaysia Shopping Mall Association  
'Silver Award, Best Experiential Marketing – Dream Goals': PPK Malaysia  
Shopping Mall Association

## 2018

'Best Shopping Mall': Going Places Readers' Choice Awards  
'Gold Award, Best Experiential Marketing – Dream Garden of Prosperity':  
PPK Malaysia Shopping Mall Association

## 2017

'Best Shopping Mall': Going Places Readers' Choice Awards  
'Best Shopping Mall': Kuala Lumpur Mayor's Tourism Awards 2017  
'Gold Award, Best Experiential Marketing – The Rise To Opulence': PPK  
Malaysia Shopping Mall Association  
'Gold Award – The Rise to Opulence, Sales Promotion/ Traffic Activation':  
ICSC Asia Pacific Shopping Centre Awards 2017  
'Excellence In International Luxury Shopping Mall – Property  
Development Excellence Award': The Edge 2017  
'SCBEA Top 5 (PAT)': Sin Chew Business Excellence Awards 2017  
'Retail Excellence Awards': Sin Chew Business Excellence Awards 2017

## 2016

'VIVA Best-of-the-Best Award Honoree – Marketing, 60 Years of Made in  
Italy': International Council of Shopping Centre (ICSC) VIVA Best-of-the-  
Best Award 2016  
'Best Shopping Mall': Going Places Readers' Choice Awards  
'Best Shopping Experience': Expatriate Lifestyle Best of Malaysia Awards  
2016

## 2015

'Kuala Lumpur Mayor's Design Award': Anugerah Rekabentuk DBKL 2015  
'Gold Award – 60 Years of Made in Italy, Public Relations and Events': ICSC  
Asia Pacific Shopping Centre Awards 2015  
'Certificate of Excellence 2015 Winner': TripAdvisor  
'Industry Excellence – Retail': ASEAN Business Awards Malaysia 2015  
'Best Shopping Mall': Going Places Readers' Choice Awards

## 2014

'Gold Award – Chinese New Year '688 Trail of Fortune', Public Relations &  
Events': ICSC Asia Pacific Shopping Centre Awards 2014  
Platinum Award 'Best Shopping Mall': Kuala Lumpur Mayor's Tourism  
Awards 2014  
'Most Popular Shopping Mall': World Bloggers and Social Media Award

## 2013

'Best Shopping Experience': Expatriate Lifestyle Best of Malaysia Awards  
2013

## 2012

'Best Shopping Experience': Expatriate Lifestyle Best of Malaysia Awards  
2012  
'Gold Award – Tokyo Street Grand Opening, Expansion & Renovation':  
ICSC Asia Pacific Shopping Centre Awards 2012

## 2011

'Best Attraction': Expatriate Lifestyle Best of Malaysia Awards 2011  
'Best Shopping Mall': Kuala Lumpur Mayor's Tourism Awards 2011  
'VIVA Best-of-the-Best Award Honoree': ICSC VIVA Best-of-the-Best  
Award 2011

## 2010

'Retail Merchant of the Year': MasterCard Hall of Fame Awards 2010  
'Best PR Marketing': ICSC Asia Shopping Centre Awards 2010  
'Innovative Design & Development of a New Retail Project': ICSC Asia  
Shopping Centre Awards 2010  
'Best Thematic Decoration': Tourism Malaysia Shopping Centre Award  
MMSC  
'Best Promotion and Events': Tourism Malaysia Shopping Centre Award  
MMSC  
'Architecture Award (Retail) – Asia Pacific: International Property Awards  
2010  
'Architecture Award (Retail) – Malaysia: International Property Awards  
2010  
'Best Retail Development Malaysia': International Property Awards 2010  
'Best Indoor Fun': Expatriate Lifestyle Awards 2010

## 2009

'Best Thematic Decoration': Tourism Malaysia Shopping Centre Awards  
MYES  
'Innovative Shopping Complex': Malaysia Tourism Awards 2008/2009  
'Best Shopping Mall': LIBUR Tourism Awards 2009  
'Best Indoor Fun': Expatriate Lifestyle Awards 2009  
'Best Retail Centre': FIABCI Prix d'Excellence Awards 2009

**2008**

'Best Thematic Decoration': Tourism Malaysia Shopping Centre Awards  
MMSC

'Best Retail Development': International Real Estate Federation (FIABCI)  
Malaysia Property Awards 2008

'Premier Retail Centre': Brand Laureate Awards 2008

'Best Shopping Mall': LIBUR Tourism Awards 2008

**2007**

'Most Magical Mall Award': Ministry of Tourism Malaysia 2007